

Abstract

Campus cultural construction of universities as a campus cultural environment and atmosphere has not only general character of social culture, but also obvious individual character. Its construction is very important on higher education and the training of person of ability. Campus culture contains intellectual factor, faithful factor, traditional custom, moralistic style etc. It likes a kind of cultural atmosphere that spreads into campus and has strong permeation and drive capacity, though person of campus can't feel it but see it. Campus culture can transform personal dignified chasing, behavioral regulation. It is a soft regulation. The administration and discipline can't replace it. Because campus culture effects the person of universities and regulates them. The person immerse in it can transform the developing purpose of universities and the purpose of higher education into conscious behavior, and then become the join forces. Therefore, Universities develop the scientific administration while focusing on strengthening campus cultural construction that can put the campus culture into effect in the process of higher educational purposive realization.

21st century is a brand-new economic knowledge century with developing scientific technology and fierce competition. We have to admire that America is one of the best developed country in the world .She has a complete and advanced administrative system and model. Some experienced persons and directors of education strengthen it and improve it, with the needing and developing of society to push the campus construction forward. These are the achievements in American campus cultural construction and they are worth to study. We shall not neglect it. But American campus cultural construction is not the perfect model because of lots of mistakes and defects in construction. We have to analyze it cautiously and realize the achievements and lessons in American campus construction.

The first chapter is the element of the following three chapters. The author defines the concept of campus culture and concludes the general characters in order to make readers getting a clear understanding on it. The second chapter, the author introduces the present conditions on the general point of view and the obvious characters of American campus cultural construction .The third chapter, the author analyzes the problems in Chinese campus construction in details. The fourth chapter is the most important chapter of the thesis. The author makes a comparison of American on campus intellectual culture, material culture, campus cultural activity and cultural communication of campus, and then makes out the defects of our campus cultural construction and the achievements and lessons of American campus cultural construction. The author wants to use for the achievements of American campus culture in order to get a available strategy which fits our campus cultural construction.

The scholars of the field of theory in our country research and discuss on campus cultural construction of China and on American frequently. But it is seldom seen that the author makes a

comparison between the two countries on the aspects above. Therefore, the author combines America and China on these respects above to discuss, and then uses the methods of files and comparison etc. to try to provide a shallow suggestion of theory on the subject.

Keywords: the campus cultural construction of china the campus cultural construction of America campus cultural construction

引 言

我国理论界对教育与文化的研究开始于是 20 世纪末 50 年代，并在 80 年代得到很大发展。之后，国内相关研究机构继续深入地开展了教育与文化、大学与文化的研究，取得了一系列成果。当时的学术界引起热烈的讨论，就校园文化的内涵、特征及其功能进行了见仁见智的界定与匡正。同我国一样，发达国家对于校园文化的理论研究，也始自 20 世纪 80 年代。在这一时期，以美国高等教育及其文化为典型代表的资本主义制度下的教育和文化发展异常迅速，校园文化在培养人才和提高学校实力等方面的作用受到普遍重视。一些理论工作者对校园文化的理论研究，也取得了不小的成果。高校校园文化建设的实践也随着理论研究的深化而逐步深入。实践发展需要理论作为先导，过去的研究停留在对我国高校校园文化和对发达国家校园文化建设上的探讨上，把我国高校校园文化建设与美国高校校园文化结合起来进行研究的还不多见。

本文试图从发现我国高校校园文化问题，借鉴美国高校校园文化建设成果的角度，对我国和美国高校校园化建设的经验、教训进行比较、分析与借鉴，探究适应当前我国高校校园文化的有效方略。